REI Goodyear, AZ Distribution Center

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TRASH
BRUTE
WOOD
RECYCLE
TREX

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Location

Goodyear, AZ

Certification level

Gold

Percent of Overall Diversion Achieved

96.4%
Facility Size
400,000 sq. ft.
Type of Operation
Distribution Center
Project Owner
Recreational Equipment, Inc. (REI)
Project Overview
At Recreational Equipment, Inc. (REI) we believe a life outdoors is a life well-lived. We believe that it's in the wild, untamed and natural places that we find our best selves, so our purpose is to awaken a lifelong love of the outdoors, for all. Since 1938, we have been your local outdoor co-op, working to help you experience the transformational power of nature. As a co-op, we put purpose before profits and act in the long-term interests of our members. You can learn more about our efforts in our Stewardship Report, at www.rei.com/stewardship. REI is working to become a zero-waste-to-landfill organization. This aspiration drives us toward more efficient business and environmental practices as we seek ways to reduce solid waste and the costs associated with it, such as packaging, disposal and shipping. Eliminating waste is good for our business and good for the environment. We think beyond the traditional "reduce, reuse, recycle" model to eliminate waste at the front end of the manufacturing process. And we examine and re-engineer practices attached with waste generation throughout our operations, from manufacturing to product placement in our stores, to our work with local waste utilities and haulers. Our Goodyear, AZ Distribution Center is an integral part of this, supplying our southwestern US stores with outdoor gear and apparel, and assisting the stores in reducing REI's waste. The DC Green Team has been very active in reducing waste at the DC, and were crucial to the facility achieving TRUE Gold Zero Waste certification with a 96.4% diversion rate. Some key programs include: - Innovative demonstration station to inform DC staff on proper sorting - Robust program to divert un-sellable inventory to employees while raising money for the local non-profits - DC and Logistics teams' enthusiastic support of backhaul programs from stores to enable recycling of challenging materials like film and bicycle tubes - Comprehensive pallet management, with 60% of damaged pallets repaired, and remainder sent to mulch “When given the proper tools and guidance, employees become conscious of their impact and

are inspired to take action at both work and home. We have an incredible team here wanting to do the right thing," says Bob Bruce, Goodyear community outreach specialist.

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