Nike Namyangju

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WOMEN

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Location

Namyangju, Republic of Korea

Certification level

Certified

Percent of Overall Diversion Achieved

92%

Facility Size

14,940 sq ft

Type of Operation

Retail store

Project Owner

Nike

Project Overview

We want to protect the future of sport and our collective playground. To do it, our solution-oriented work focuses on carbon, waste, water and chemistry and spans every part of our business. For our retail store and this project, we implemented a Zero Waste Stores program, focusing on 4 areas to systematically avoid and eliminate waste: 1) Packaging, 2) Waste Diversion, 3) General Retail Operations and 4) Store Supplies. Since 1972 Nike has tenaciously innovated so everyone can perform at their best. Innovation, however, is about more than record-breaking shoes or iconic apparel. Climate change is one of the biggest risks for the planet and for sport, and it is impacting athletes worldwide. That’s why we’re reimagining everything we do through the lens of sustainability. We’re focused on carbon, waste, water and chemistry because we know these are the areas where we can make the biggest difference. We’ve set bold, science-based targets to create a better future, built on more than 30 years of trial, error and success. Most importantly, we know this work is collective—we’re partnering across our industry and beyond to innovate and create solutions that help us all accelerate our efforts to protect the planet. Learn more about Nike's sustainability commitments at https://www.nike.com/sustainability

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