

Lands' End Campus Dodgeville











Location

Dodgeville, Wisconsin

Certification level

Certified

Percent of Overall Diversion Achieved

90.8%

Facility Size

1.4 million sq. f.t

Type of Operation

Distribution, Corporate Offices

Project Owner

Lands' End

Project Overview

Lands' End is a leading digital retailer of casual clothing, swimwear, outerwear, accessories, footwear, home products and uniform solutions. Based in Dodgeville, Wisconsin, Lands' End's headquarters consist of eight buildings, totaling approximately 1.4 million square feet in building space. The retailer has prioritized campus sustainability through waste minimization, landscaping, and grounds management. Sustainability efforts include: **Centralized Waste Locations** Throughout the day, waste is brought specific centralized locations. All centralized waste stations have educational signage assisting employees in appropriate placement of their materials. To ensure recycling efforts are working, the Lands' End team conducts annual waste audits. **Reusing Cardboard Boxes** It's estimated that a Lands' End gaylord cardboard box used during shipping can be reused up to seven times before needing to be recycled. **Landscaping and Grounds Management** Lands' End has converted a portion of over 200 acres of land at its headquarters into a pumpkin patch, apple orchard, prairie, woodlands, butterfly garden and compost area. The Lands' End grounds crew collects all landscape waste and oversees the composting process, which is completed onsite. Finished compost is reused for landscaping needs throughout campus. Lands' End is committed to continue and improve waste management and efforts, diversion percentage and sustainability programs - core principles that are exemplified through TRUE Certification.

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