Massimo Dutti Tordera - Inditex

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Coffee
Drinks
Nuts

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Location

Tordera, Barcelona, Spain

Certification level

Platinum

Percent of Overall Diversion Achieved

93.5%
Facility Size
2,296,881 sq ft
Project Owner
Inditex
Project Overview
Massimo Dutti is part of the global fashion retailer Inditex. Massimo Dutti’s headquarters are located in Tordera, in Barcelona, Spain. Its facilities comprise of two buildings with a total area of more than 100.000 m2, including the headquarters (40.344m2), office and logistic center (60.000 m2). At the logistics center, finished products are received in parcels/boxes, and hanging garments are analyzed and distributed to its network of stores and online platforms. Inditex is committed to achieving zero waste in global operations by the end of 2023. The company’s goal is that waste is properly collected and managed at its corporate headquarters, logistics centers, factories and stores for potential reuse or recycling. Not only does this challenge involve properly sorting the various materials for treatment and subsequent recycling, but also presents an opportunity to rethink their processes so that they avoid generating waste in the first place and instead maximize the use of those resources in their design, logistics, store and end-of-life operations. An example of this approach is the Green To Pack program implemented by Massimo Dutti. This program is based on the concepts of the circular economy and sets up standards for the quality of their packaging, extending its useful life and recycling it once it has served its purpose. Massimo Dutti is raising its standards for the quality of cardboard boxes so they can be reused more times and recycled more easily.

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