Zara Home Cabanillas - Inditex

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Plástico
flexible
zerowaste
Solo plástico flexible
zerowaste

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Location
Guadalajara, Spain
Certification level
Platinum
Percent of Overall Diversion Achieved

97.3%

Facility Size

135,269 sq ft

Project Owner

Inditex

Project Overview

Zara Home is part of the global fashion retailer Inditex. Its logistics centre located in the municipality of Cabanillas del Campo, in the province of Guadalajara, Spain, has a total area of 135.269,73 sq ft. At the logistics center, finished products are received in parcels/boxes, and they are analyzed and distributed to its network of stores and online platforms. Inditex is committed to achieving zero waste in global operations by the end of 2023. The company’s goal is that waste is properly collected and managed at its corporate headquarters, logistics centers, factories and stores for potential reuse or recycling. Not only does this challenge involve properly sorting the various materials for treatment and subsequent recycling, but also presents an opportunity to rethink their processes so that they avoid generating waste in the first place and instead maximize the use of those resources in their design, logistics, store, and end-of-life operations. An example of this approach is the Green to Pack program implemented by Zara Home. This program is based on the concepts of the circular economy and sets up standards for the quality of their packaging, extending its useful life and recycling it once it has served its purpose. Zara Home is raising its standards for the quality of cardboard boxes so they can be reused more times and recycled more easily.

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