Stradivarius - Inditex

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FILM
PRENDA
COLGADA

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Location

Sallent, Barcelona, Spain

Certification level

Platinum

Percent of Overall Diversion Achieved

98.3%

Facility Size

1,227,086 sq. ft.

Project Owner

Inditex

Project Overview

Stradivarius is part of the global fashion retailer Inditex. Its logistics center is located in the municipality of Sallent, in the province of Barcelona, Spain, with a total area of 84.000 m2; and its offices are located in Cerdanyola del Vallès, with a total area of 30.000 m2, also in the province of Barcelona. At the logistics center, finished products are received in parcels/boxes, and hanging garments are analyzed and distributed to its network of stores and online platforms. Inditex is committed to achieving zero waste in global operations by the end of 2023. The company’s goal is that waste is properly collected and managed at its corporate headquarters, logistics centers, factories and stores for potential reuse or recycling. Not only does this challenge involve properly sorting the various materials for treatment and subsequent recycling, but also presents an opportunity to rethink their processes so that they avoid generating waste in the first place and instead maximize the use of those resources in their design, logistics, stores and end-of-life operations. An example of this approach is the Green To Pack program implemented by Stradivarius. This program is based on the concepts of the circular economy and sets up standards for the quality of their packaging, extending its useful life and recycling it once it has served its purpose. Stradivarius is raising its standards for the quality of cardboard boxes so they can be reused more times and the brand has implemented a program that enables the collection of boxes in stores to be reintroduced into the supply chain. To try to reduce the use of paper cups in its offices and logistics center, Stradivarius has provided reusable bottles and mugs to the employees. In the same way it has eliminated plastic and single-dose dairy containers from the offices and the cafeteria which have been replaced by large-format containers.

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