

Colgate-Palmolive Valencia Plant



Location

Valencia, Venezuela

Certification level

Platinum

Percent of Overall Diversion Achieved

97.6%

Facility Size

828,821 sq ft

Type of Operation

Colgate-Palmolive

Project Owner

Colgate-Palmolive

Project Overview

The Colgate Valencia Plant is aligned with our corporate responsibility and sustainability initiatives as part of a long term business strategy. We are committed to reducing our impact on the environment. Our waste reduction programs reflect our close collaboration with stakeholders, innovation, engagement with our people, and our commitment to operational excellence. We are committed to reducing waste at the source in the production product life cycle, by utilizing reusable material and focusing on reusing and recycling production materials. We have constituted a cross functional "Green Team" to drive our TRUE certification for zero waste . All the employees and site contractors received zero waste training and are updated on goals and new best practices. "Trash to Treasure " is an event that engages employees to inspect all waste streams, including their own, to generate reduction ideas. Some of the site's zero waste highlights include, redesigning the waste collection system on site, reuse of packaging bags to be waste containers, reusing plant waste, and a high level of engagement from site leadership and other upper management. Practices such as these divert waste from landfill and incineration, reduce costs, and reinforce a culture of zero waste and sustainability. "By 2025, we aim to achieve 100% TRUE certification for our global operations, including manufacturing sites, technology centers, strategic offices and owned warehouses," says Ann Tracy, Chief Sustainability Officer. "With enthusiastic teams, collaborative

partners and this comprehensive approach to waste reduction, we're confident we can make it happen." Learn more about [Colgate's sustainability efforts.](#)

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