

Colgate-Palmolive Morrystown Plant



Location

Morristown, Tennessee

Certification level

Gold

Percent of Overall Diversion Achieved

94.6%

Facility Size

365,248 sq ft

Project Owner

Colgate-Palmolive

Project Overview

We are Colgate, a caring, innovative growth company reimagining a healthier future for people, their pets and our planet. Using our company values helped us to achieve TRUE certification for zero waste through implementing sustainable practices, minimizing waste generation and maximizing diversion from landfill. During the project employees were engaged through training programs, workshops, and sustainability events to raise awareness about waste reduction and recycling. Employees were recognized and rewarded for their contributions to waste reduction efforts. One innovative solution that we are most proud of is partnering with The Hope and Thrive Academy. They are dedicated to providing educational and support services to empower youth in Morristown, TN; to reach their full potential and thrive academically, emotionally and socially. Several students helped us with diversion activities. “By 2025, we aim to achieve 100% TRUE certification for our global operations, including manufacturing sites, technology centers, strategic offices and owned warehouses,” says Ann Tracy, Chief Sustainability Officer. “With enthusiastic teams, collaborative partners and this comprehensive approach to waste reduction, we’re confident we can make it happen.” Learn more about [Colgate's sustainability efforts](#).

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