Colgate-Palmolive Jaguare Plant

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Location
São Paulo, Brazil
Certification level
Platinum
Percent of Overall Diversion Achieved
93.85%
Facility Size
32,198 m. sq.
Project Owner
Colgate-Palmolive
Project Overview
Colgate-Palmolive’s Sustainability & Social Impact Strategy stems from our purpose: “We are Colgate, a caring, innovative growth company reimagining a healthier future for people, their pets and our planet.” The Jaguare plant is aligned with our corporate responsibility and sustainability initiatives as part of a long term business strategy. At the Colgate-Palmolive Jaguare plant, we are committed to reducing our impact on the environment. Jaguaré site is committed to reducing waste at the source in the production process, focusing on reusing and recycling to the maximum possible extent. Our leadership team is committed to our TRUE certification for zero waste. All the employees and site contractors received zero waste training and updates on goals and new best practices. “Trash to treasure” is an event that engages employees to inspect all waste streams to generate reduction ideas. Some of the site’s zero waste highlights include; a program to collect and divert waste as food scraps to compost, reuse of pallets, wastewater sludge to be fertilizer, working closely with stakeholders to reduce inbound packaging waste, and a high level of engagement from site leadership. Practices such as these divert waste from landfill and incineration, reduce costs, and reinforce a culture of zero waste and sustainability. “By 2025, we aim to achieve 100% TRUE certification for our global operations, including manufacturing sites, technology centers, strategic offices and owned warehouses,” says Ann Tracy, Chief Sustainability Officer. “With enthusiastic teams, collaborative partners and this comprehensive approach to waste reduction, we’re confident we can make it happen.” Learn more about Colgate's sustainability efforts.

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