# Colgate-Palmolive India Ltd. Baddi

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Location
Baddi, Himachal Pradesh, India
Certification level
Platinum
Percent of Overall Diversion Achieved
100%
Facility Size
36,000 sq. m.
Project Owner
Colgate-Palmolive
Project Overview
Colgate-Palmolive’s newly launched 2025 Sustainability & Social Impact Strategy stems from our purpose: “We are Colgate, a caring, innovative growth company reimagining a healthier future for people, their pets and our planet.” At the Colgate Baddi plant, we are committed to reducing our impact on the environment. Reducing our overall waste, sending zero waste to landfill and waste to energy, and more efforts towards recycling and reuse, we have completed many activities in the GBCI TRUE manual. This included training all employees and contractors on zero waste and organizing a trash to treasure activity on site. Some highlights are sending WWTP sludge through Shivalik Solid Waste Mgt to ACC Cement to be used as a raw material in the cement making process. This has drastically reduced our waste to landfill. Baddi site has taken a lot of sustainable initiatives, like having reusable transport containers, and came up with replacing one-time usable corrugated shipping containers with plastic reusable and durable shipping containers for tube, cartons, etc. There is a monthly review of the progress on the zero waste program KPIs, and the progress is also shared with all the employees in the monthly plant progress reporting. Our zero waste efforts also benefited significantly from Colgate's sustainable packaging program, where all our product packaging is converted to recyclable materials, helping to increase the plant's diversion rates to recycling. “By 2025, we aim to achieve 100% TRUE certification for our global operations, including manufacturing sites, technology centers, strategic offices and owned warehouses,” says Ann Tracy, Chief Sustainability Officer. “With enthusiastic teams, collaborative partners and this comprehensive approach to waste

reduction, we’re confident we can make it happen.” Learn more about Colgate's sustainability efforts.

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