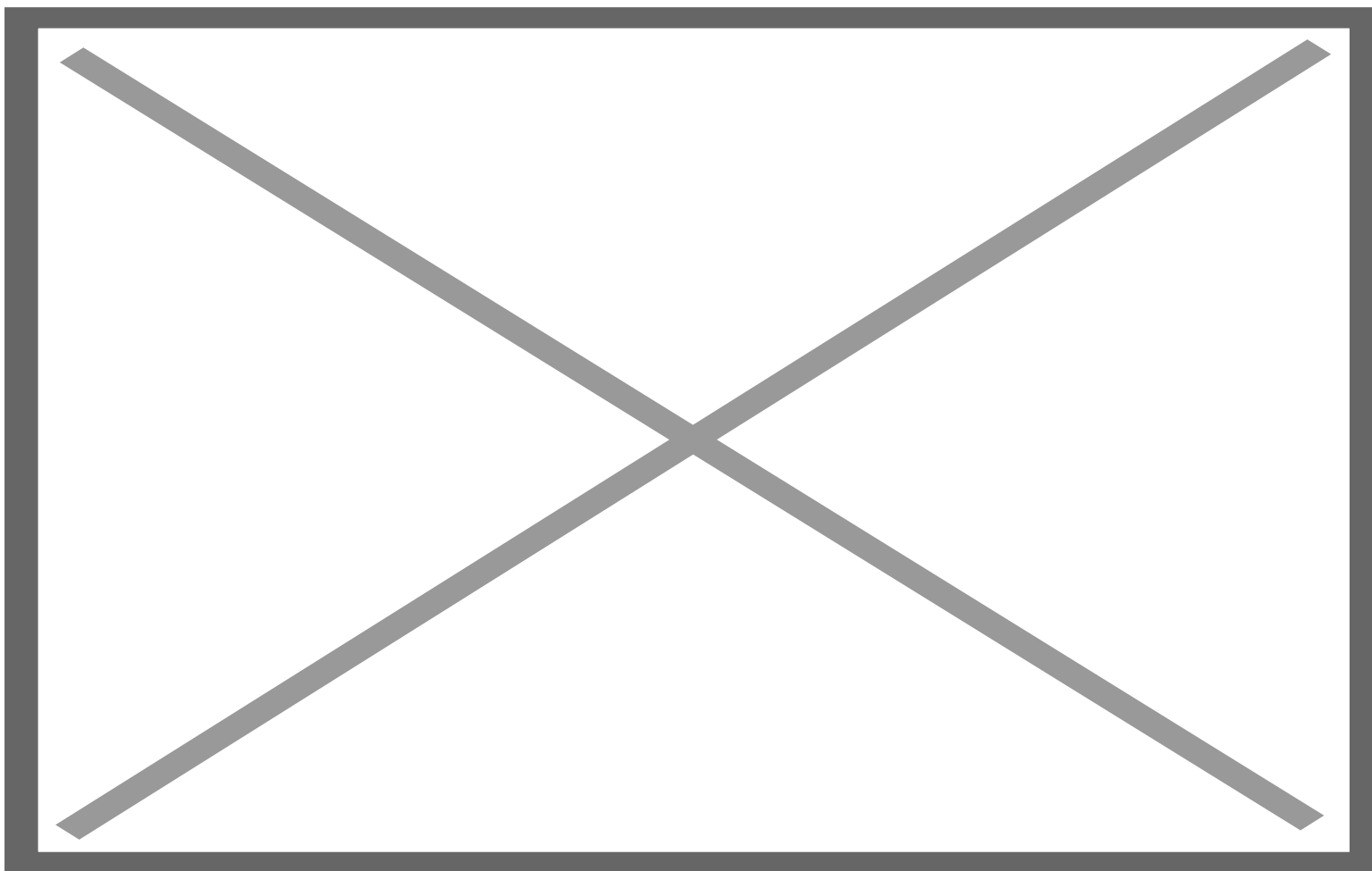
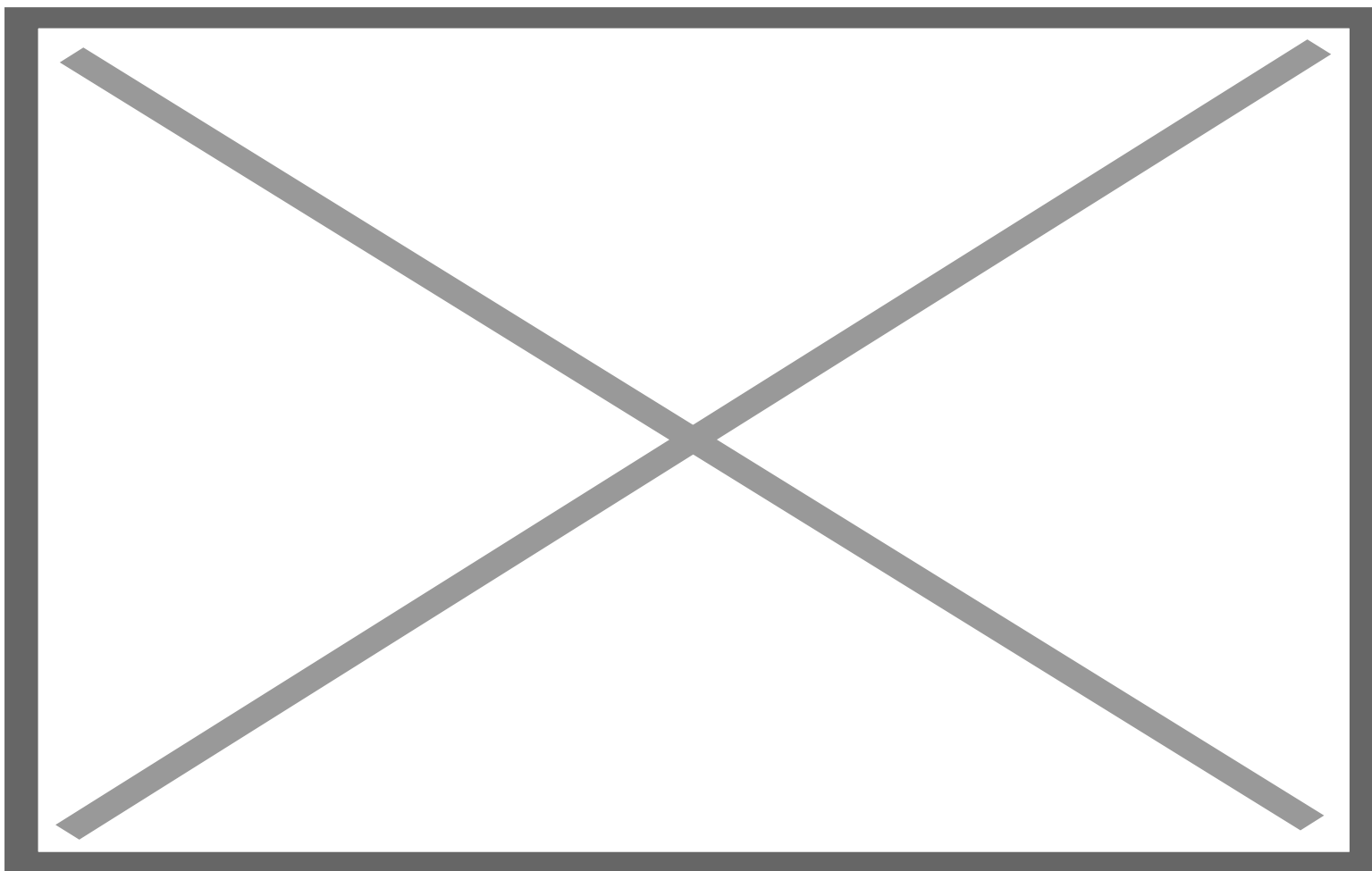


# Haleon Alcala

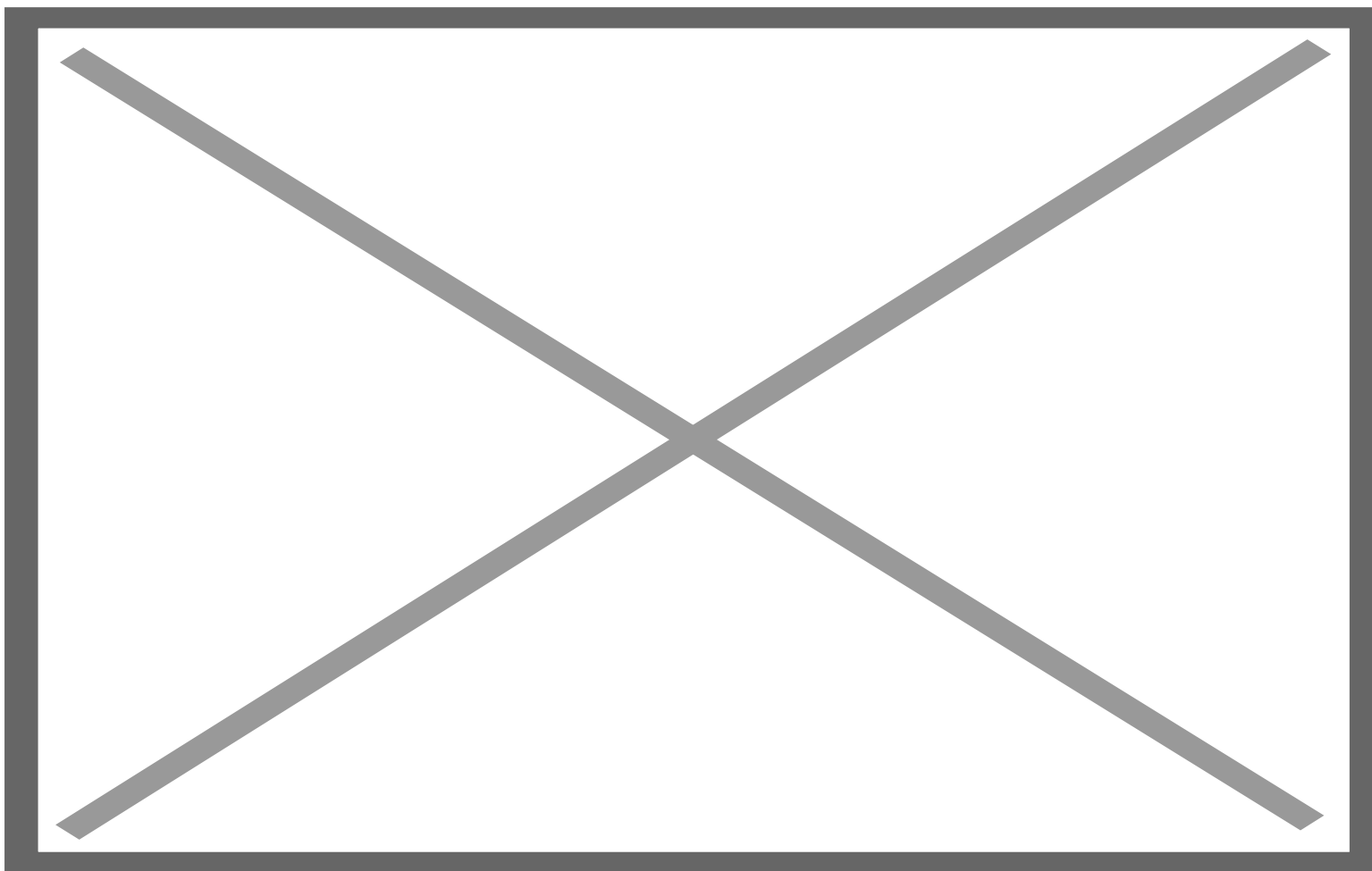




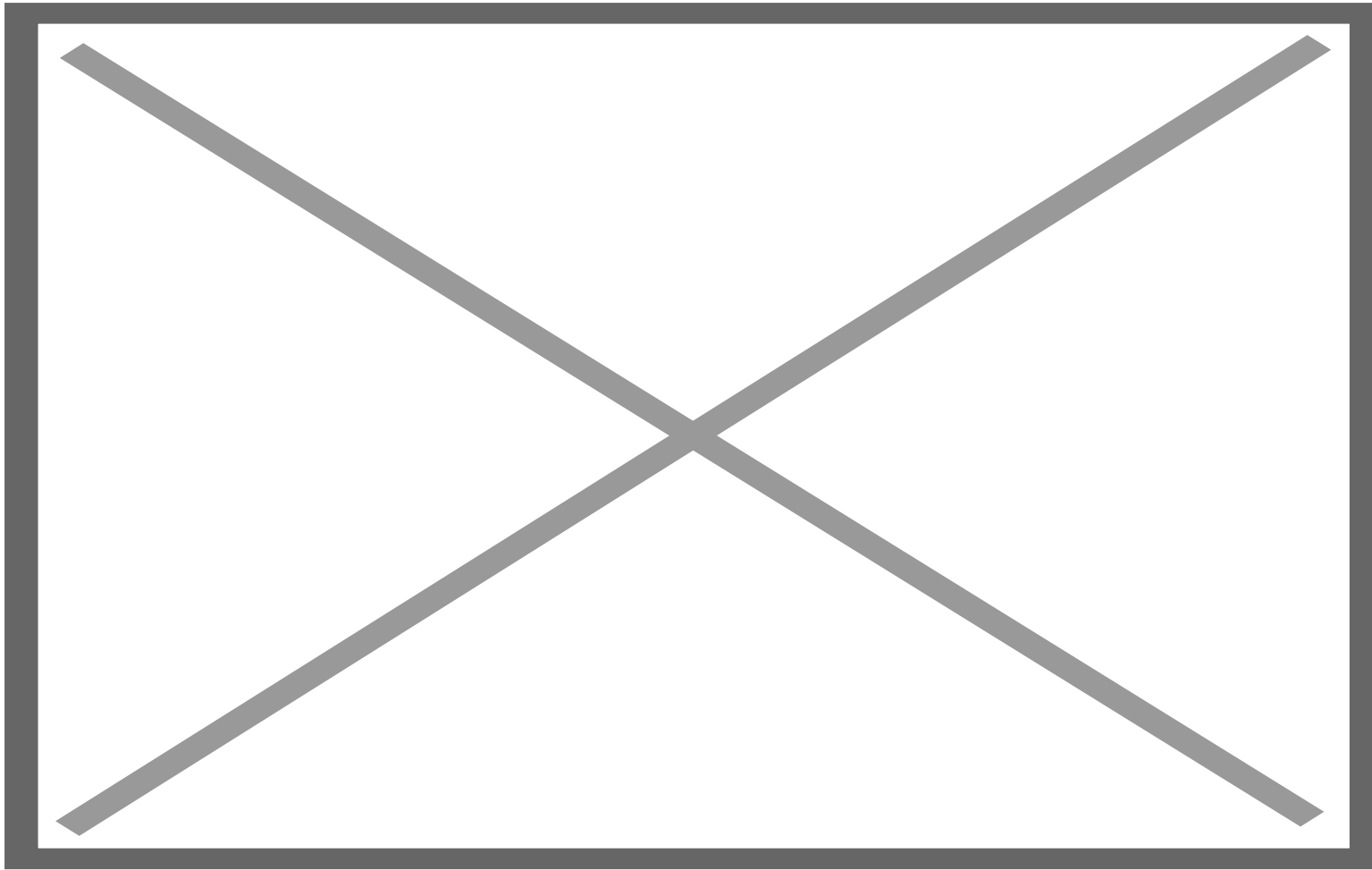
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Location  
Alcala de Henares, Madrid, Spain  
Certification level  
Gold  
Percent of Overall Diversion Achieved  
91.4%  
Facility Size  
409,028 sq ft

## Type of Operation

### Healthcare

#### Project Overview

Haleon Alcala is located in the municipality of Alcala de Henares, in the province of Madrid, Spain. Haleon's Alcala site manufactures Theraflu, Piritize and Parasinus brands' products for the multinational healthcare company. By following the requirements of TRUE Certification and engagement of the site's employees, the Alcala site has embedded circular economy principles, and identified and implemented a number of projects that can benefit the site from both the environmental and financial perspective. These projects included: - creation of closed loop systems with our suppliers, so they can reuse the pallets or cardboard boxes. - reduction of single-use plastic from our canteen. - replacement of single-use earplugs with reusable hearing protection earplugs. - raising awareness among the employees about the importance of waste segregation. Other key strategies include regular training, internal communication within the site, conducting audits with the active participation of leaders and employees, as well as the various initiatives for reuse and recycling implemented in the Logistic and Production areas. The involvement of all employees and the collaboration between departments have been crucial in establishing a culture of safety and environmental respect, resulting in an increase of over 91% in the diversion rate over the previous year. "TRUE Certification is of a paramount importance for us at Haleon Alcala, Spain," said Luz Amaya, Alcala Site Director. "This is a real demonstration that for Haleon, the environment really matters and, in light of that, we are decided to do everything we can to be more sustainable." Learn more about [Haleon's sustainability plans](#).

- [PDF version](#)