Cemex Margain Offices

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Location
San Pedro Garza Garcia, Nuevo Leon, Mexico
Certification level
Gold
Percent of Overall Diversion Achieved
90.7%
Facility Size
215,000 sq ft
Project Overview

Cemex’s Margáin offices have become the first corporate space in Mexico to achieve TRUE Certification, demonstrating that sustainability can start from within. The project focuses on managing and diverting waste in the most responsible way possible through a comprehensive waste management system that promotes the best disposal of materials.

Innovative practices include eliminating individual trash bins and replacing them with centralized sorting stations, establishing supplier selection policies that prioritize sustainable products, and developing communication campaigns that educate and engage employees. This initiative has strengthened the workplace community, encouraging people across all areas to contribute ideas, adopt better practices, and actively support the transition toward a more sustainable operational culture.

Through these waste diversion strategies, the offices have significantly reduced the amount of waste sent to landfill and advanced their transition toward a circular model. Materials such as PET, aluminum, paper, and organics are redirected to processes that extend their useful life, promote reuse, and help decrease the environmental footprint of daily operations. This has contributed to lower overall emissions and a more sustainable workplace culture.

This initiative has generated a positive social and environmental impact, fostering a sense of ownership among employees, strengthening community values, and positioning Cemex as a benchmark for corporate sustainability and circular economy leadership in Latin America.

“Receiving TRUE certification from GBCI is a meaningful recognition of how sustainability is embedded in our culture," said Azeneth Ferrero-Russell, Director Human Resources Central. "Being the first corporate office in Mexico to achieve this milestone reflects our collective commitment to responsibility, discipline, and continuous improvement—demonstrating that zero waste is not just an operational goal, but a shared way of thinking and acting.”

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