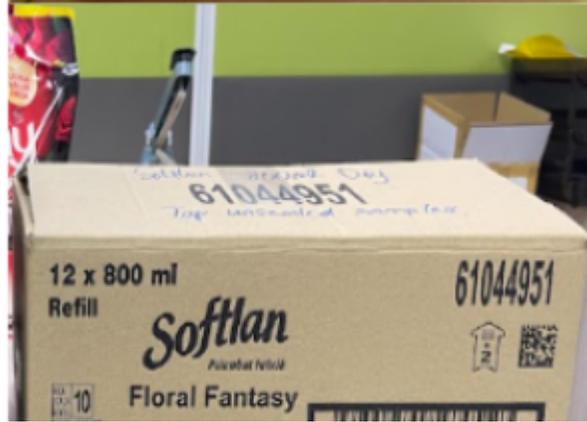


# Colgate Palmolive (M) Sdn. Bhd









Location

Petaling Jaya, Selangor, Malaysia

Certification level

Gold

Percent of Overall Diversion Achieved

98%

Facility Size

520,000 sq ft

Project Overview

CPPJ aims to establish the facility as a leading manufacturer in sustainability by ensuring environmental protection and resource conservation.

The organization is committed to managing materials responsibly through recycling, composting, and prioritizing the reuse of equipment and packaging to reduce landfill impact.

A primary motivation is to minimize waste generation at the source through smarter product design, mindful purchasing, and the efficient use of resources.

- [Case Study](#)

**Photo credit:** Asmidi Farhan

- [PDF version](#)