Colgate Palmolive (M) Sdn. Bhd

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• 12 x 550ml Refill 4052MY102J 20:49 61036658 Softlan Botanicals SUMMER GARDEN	61044951 12 x 800 ml Refill Softlan 61044951 Floral Fantasy

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Location

Petaling Jaya, Selangor, Malaysia

Certification level

Gold

Percent of Overall Diversion Achieved

98%
Facility Size
520,000 sq ft
Project Overview

CPPJ aims to establish the facility as a leading manufacturer in sustainability by ensuring environmental protection and resource conservation.

The organization is committed to managing materials responsibly through recycling, composting, and prioritizing the reuse of equipment and packaging to reduce landfill impact.

A primary motivation is to minimize waste generation at the source through smarter product design, mindful purchasing, and the efficient use of resources.

- Case Study

Photo credit: Asmidi Farhan

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