



TRUE Precertification

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Your gateway to zero waste leadership.

Begin your zero waste transformation with lower costs and a framework of fundamental actions that drive towards TRUE 90% diversion.



COMPOSTABLES Climate Pledge Arena | TRUE Platinum | Seattle, WA, U.S.

WHY PRECERTIFICATION?

Zero waste policies are accelerating, investor demand for ESG performance is growing, and facilities that achieve TRUE certification gain significant competitive advantage. But we recognize the challenges—limited diversion infrastructure and cost barriers can make full certification feel out of reach.

TRUE Precertification is the solution. It's designed specifically to help organizations take meaningful action now—proving commitment, building systems, and achieving recognition—while working toward full certification as infrastructure and capacity grow.

BEGIN TODAY. BUILD TOMORROW.

Start where you are

Launch your zero waste program with realistic goals aligned to current infrastructure. Precertification recognizes your commitment and planning—even before full diversion rates are achieved.

Reduce financial risk

Build your business case and demonstrate ROI before committing to full certification investment. Lower registration and implementation costs make zero waste accessible.

Accelerate market position

Gain immediate credibility with stakeholders, investors, and tenants. Stand out in the market's rapidly evolving sustainability landscape while competitors wait on the sidelines.

The path to certification

1

Precertify

Establish systems, gain recognition

2

Build Capacity

Develop vendor relationships, build infrastructure

3

Certify

Achieve TRUE certification as diversion rates increase

Scalable for projects of all types

- Office
- Manufacturing & Industrial
- Distribution & Warehousing
- Retail
- Technology
- Sports Venues & Entertainment
- And more!

Register your project today at

true.gbci.org

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