



ZERO WASTE CERTIFICATION · TRUE

Measure, achieve, and verify your **zero waste impact.**

TRUE is the most rigorous and accessible zero waste certification, now streamlined for global scale, supported with digital workflows, and aligned with the standards that matter most to your stakeholders.



COMPOSTABLES

Levi Strauss & Co. Distribution Center | TRUE Silver | Henderson, NV, U.S. |
Photo: Levi Strauss & Co.

THE TRUSTED STANDARD FOR ZERO WASTE REPORTING AND CERTIFICATION

13+ Years of Market Leadership	Globally Applicable Everywhere	3 rd -party Reviewed	Credible With Investors	Proven Risk Protection
-----------------------------------	-----------------------------------	------------------------------------	----------------------------	---------------------------

Move from zero waste goals to zero waste proof.

The zero waste movement has reached a tipping point. Regulators are closing loopholes, investors are scrutinizing ESG claims, and stakeholders can tell the difference between a real commitment and a press release. TRUE certifies facilities to the highest zero waste standard—90% diversion with no incineration shortcuts. This is the moment to move from zero waste goals to zero waste proof. TRUE is how you get there.

ACHIEVE YOUR ZERO WASTE GOALS

Produce defensible, audit-ready waste and materials performance.

CUT WASTE-RELATED SPENDING

Unlock measurable cost savings from disposal and reduce inefficiency.

DEMONSTRATE YOUR IMPACT

Communicate credible progress to investors and customers.

Scalable for projects of all types and sizes

PROJECT SIZE

- Individual
- Group Projects
- Organizational Portfolios

BUILDING TYPES

- Office
- Manufacturing & Industrial
- Distribution & Warehousing
- Retail
- Technology
- Sports Venues & Entertainment
- And more!

CERTIFICATION LEVELS

- Platinum
- Silver
- Gold
- Certified

Register your project today at

true.gbci.org

USGBC | GBCI[®]