



TRUE for CONSTRUCTION

# Zero waste. Real savings. An edge on every bid.

Set every project up for cost savings and zero waste success from day one. For construction, TRUE doesn't just cut waste hauling and disposal costs—it embeds waste reduction into upstream purchasing and planning, giving your teams a repeatable playbook across your entire project portfolio and a clear story to tell clients who demand sustainability performance.



Photo: Adobe Stock

## THE TRUSTED STANDARD FOR ZERO WASTE REPORTING AND CERTIFICATION

|                                |                                |                                 |                         |                        |
|--------------------------------|--------------------------------|---------------------------------|-------------------------|------------------------|
| 13+ Years of Market Leadership | Globally Applicable Everywhere | 3 <sup>rd</sup> -party Reviewed | Credible With Investors | Proven Risk Protection |
|--------------------------------|--------------------------------|---------------------------------|-------------------------|------------------------|

### CUT WASTE-RELATED SPENDING

Turn waste reduction and reuse into measurable cost savings, and generate revenue from recycling.

### MINIMIZE CONSTRUCTION AND DEMOLITION WASTE

Dramatically reduce construction and demolition debris across every phase of the project.

### STANDARDIZE BEST PRACTICES ACROSS EVERY PROJECT

Build one repeatable, foundational approach to zero waste materials management that scales across your entire project pipeline.

### TURN ZERO WASTE INTO A COMPETITIVE ADVANTAGE

Use documentation, policies, and systems built for TRUE construction certification as a differentiator in proposals, and set owners up for a fast path to facilities certification and handover.

## How it works

For construction projects, the TRUE rating system's rigorous zero waste definition, diversion calculation method, and acceptable diversion methods have been adapted to the construction context. Key elements include:

### PROJECT SCOPE

Site preparation, demolition, deconstruction, and all construction phases

### SUBMISSION TIMING

After certificate of occupancy is received

### MATERIALS COVERED

All construction waste including soil, drywall, concrete, metals, wood, and more

Register your project today at

[true.gbci.org](https://true.gbci.org)

USGBC | GBCI